

Policy: KBCA

BIG STONE CITY SCHOOL DISTRICT 25-1

NEWS RELEASES

The Superintendent/CEO or designee will be the press liaison for coordinating the release of information concerning the school district and the actions of the Board. The Board president will be the official spokesman for the Board, except as this duty is delegated to the Superintendent/CEO or designee.

The Superintendent/CEO or designee will work in cooperation with the administrative staff, and the school principal.

While it is impossible to know how news releases will be treated by the press, every possible effort should be made to obtain coverage of school activities and personnel, which will create and maintain a dignified and professionally responsible image for the school system.

1st Reading-6/21/2016

2nd Reading-7/19/2016

Date Adopted-7/19/2016

Last Revised-